

Marcel Ruholl

MANAGING PARTNER



Marcel Ruholl, born in 1986 in Greven, still lives in the Münsterland region (Germany) today.

He started his professional career with an apprenticeship as an IT Specialist System Integration in the textile industry in Emsdetten followed by an employment as System Administrator. Afterwards, he worked as a System Engineer for a media agency in Hamburg.

Since March 2011, Marcel Ruholl has been working for consenso Consulting GmbH.

Here, his first project already transferred him into the trading/retail sector. He was involved into SAP's "LUNAR" program for the EDEKA group as a consultant with a focus on retailing processes. Further trade projects followed – as SAP Consultant, later Senior Consultant and Sub-Project Manager. Again and again, Marcel Ruholl has had the opportunity to intensively deal with the solutions by GK Software, thus extending consenso's expertise in this field step by step.

Since 2015, Marcel Ruholl has been focusing on the topic omni-channel and has been advising our customers especially in the field of process integration. In the role of the Solution Architect or Project Manager, he has participated e.g. in projects for EDEKA, Jacques' Weindepot or Dänisches Bettenlager. Since 2018, moreover, he has managed omni-channel projects in the Middle East.

Since 2019, Marcel Ruholl has been the responsible Managing Partner for consenso's business area Omni-Channel & Store Solutions together with Alexander Angerhausen.