

## Holger Kainz

### MANAGING PARTNER



Holger Kainz was born in Bielefeld in 1973 and grew up in East-Westphalia.

Following positions in Karlsruhe, Frankfurt and Essen, he has been living in Hamburg since 2005. Since 2018, he has been a managing partner of consenso Consulting GmbH and supports customer acquisition as well as defined existing customers in the area business development.

Following his successful studies in business administration with a focus on trade at the University of Cooperative Education in Karlsruhe, Holger Kainz started his professional career as a manager/purchaser for the Karstadt/Quelle group. In addition to classic tasks in sales and category management, he gathered first experiences in the context of the implementation of customised software.

Since 1998, Holger Kainz has been active in SAP consulting going through the different project roles as specialist consultant, sub-project manager and solution architect, i.a. for SAP Retail Solutions GmbH, Wincor Nixdorf Retail Consulting GmbH and axentiv AG.

Since 2016, Holger Kainz has been working for consenso as executive consultant / managing partner. As solution architect he advises trading companies in the context of digital transformation and relevant cross-channel scenarios and is responsible for their implementation also as project manager.